



American Water Works Association Hawaii Section &  
Hawaii Water Environment Association

# 2021 Pacific Water Virtual Conference

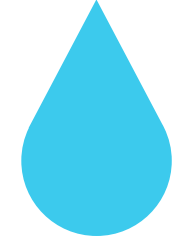
Online, February 2 - 4, 2021

*GO WITH THE FLOW...THE IMPORTANCE OF FLEXIBILITY,  
ADAPTATION, AND RESILIENCE DURING UNCERTAIN TIMES*

Exhibitor Prospectus



# Virtual Event Overview



## Welcome Prospective Virtual Exhibitors!

The Hawaii Water Environment Association (HWEA) and the American Water Works Association Hawai'i section (AWWA-HI) are pleased to invite you to exhibit at our 8th annual joint conference, known as the Pacific Water Conference (PWC). The 2021 conference will take place virtually from February 2 – 4, 2021 utilizing the Pheedloop Event platform. We're excited to see the consistent growth of the conference over the past few years and partnering with valued exhibitors such as yourself is important for our continued success.

This year's virtual event will highlight a wide variety of topics related to the water and wastewater industry with an emphasis on: regulations; water rights, distribution, treatment, conservation and resources; wastewater collection systems and treatment; stormwater; energy management; technology; climate change and resiliency. This annual conference provides interprofessional collaboration and valuable networking opportunities for all who attend.

We thank you for contributing to the success of our beloved annual conference and we look forward to working with you to make this year's virtual conference another profitable and memorable experience.

Mahalo,  
Rich Hopkins & Aiko Fajardo  
PWC Exhibitor Co-Chairs



# Virtual Exhibit Hall & Networking Session Times\*

Tuesday, February 2, 2021	8:00 am - 8:30 am	AWWA & HWEA Introduction, Keynote Speaker
	8:30 am - 9:30 am	Technical Sessions
	9:30 am - 10:00 am	Break
	10:00 am - 12:00 pm	Technical Sessions
	12:00 pm - 12:30 pm	Break
	12:30 pm - 1:30 pm	HWEA General Membership Meeting
Wednesday, February 3, 2021	8:00 am - 9:30 am	Technical Sessions
	9:30 am - 10:00 am	Break
	10:00 am - 12:00 pm	Technical Sessions
	12:00 pm - 12:30 pm	Break
	12:30 pm - 1:30 pm	AWWA Hawaii General Membership Meeting
Thursday, February 4, 2021	8:00 am - 9:30 am	Technical Sessions
	9:30 am - 10:00 am	Break
	10:00 am - 12:00 pm	Technical Sessions
	12:00 pm - 12:30 pm	Break
	12:30 pm - 1:30 pm	End of Conference Social/Officer Transition Ceremony

\*All times Hawaii Standard Time (HST)





# Exhibitor Benefits

## Standard Exhibitor Virtual Booth | US \$250

The 2021 Pacific Water Conference will host virtual booths, offering an interactive experience for attendees to learn more about your company and connect with your company representatives. In your virtual booth, you can showcase your company in many ways including presenting new products and company information.

- Exhibitor Page and chat feature. Able to see in real-time who visits your booth.
- Capability to upload a video and other marketing materials.
- One (1) exhibitor personnel registration that allows full access to conference technical sessions.
- Listing in exhibitor section of the virtual conference and event app platform.
- Beautiful, interactive floor plans.

## Additional Benefits

- \$99 Add-On Lead Retrieval + Live Video Booth (Available for purchase).
- Add-On Exhibitor personnel registration options: \$20/person without access to technical sessions; \$95/person with full access to technical sessions.
- Gamification. Ability to give a code for attendees to visit their booth to get points or a prize.
- Sponsorship Opportunities!!!



# Exhibitor Registration



## Registration

Registration is open beginning Friday, November 20, 2020. Please visit <https://pheedloop.com/pwc2021/site/home/> to register and submit your online payment. You may also choose to register online and pay by check.

Please make checks payable to:

HWEA

ATTN: Amanda Tanaka, Fukunaga and Associates, Inc.

1357 Kapiolani Boulevard, Suite 1530

Honolulu, Hawaii 96814

## Deadlines/Cancellations



- Cancellations made by 12/30/2020 will receive a 95% refund of registration fees.
- Cancellations made by 1/30/2021 will receive a 50% refund of registration fees.
- Any cancellations made after 1/30/2021 may not receive a refund.







# Virtual Exhibit Rules & Regulations

This annual exposition is managed and owned by the Pacific Water Conference (herein after, PWC).

- 1. Eligibility** - Any company manufacturing products for or providing services to the drinking water and wastewater industry.
- 2. Exhibitor Payment** - A check or credit card number, expiration date, and security code for the virtual booth amount must be provided with online registration.
- 3. Conference Modification or Cancellation** - The PWC reserves the right to modify the schedule or program as necessary. The PWC also reserves the right to cancel this conference, in which case a full refund of the registration and/or exhibit fees will be provided. Failure to log in to the virtual conference with no prior written cancellation will result in complete forfeiture of conference registration fees. Conference materials are available only to participants. Just as in the case with our in-person conference, participation is limited to the paid registrant. Inappropriate solicitation or behavior during the virtual event will lead to exhibitor contract cancellation and immediate removal with no refund.
- 4. Recording and Photography Clause** - The PWC reserves exclusive rights to record (audio and video) and photograph all virtual conference proceedings for use in marketing materials, presentations, and course content. Exclusive, written permission and licensing fee(s) is required in order to take, use, or reproduce any photography, audio, or video from the exhibition or conference proceedings.



# Exhibitor Resources & Training

-  <https://pheedloop.com/pwc2021/site/register/>
-  <http://pacificwaterconference.com/>
-  <https://support.pheedloop.com/article/413-training-exhibitors-for-your-virtual-event>
-  <https://pheedloop.com/more/virtual-exhibitor-training>

## CONTACT US

*PWC Exhibitor Co-Chairs*

**Rich Hopkins / (925) 209-7966 / [rich@htpinc.com](mailto:rich@htpinc.com)**

**Aiko Fajardo / (808) 226-6906 / [afajardo@inclusionhawaii.com](mailto:afajardo@inclusionhawaii.com)**





## American Water Works Association Hawai'i Section Hawai'i Water Environment Association

2021 Pacific Water Conference | February 2–4, 2021  
Virtual Platform | Honolulu, Hawai'i

*Go With the Flow...The Importance of Flexibility, Adaptation, and Resilience During Uncertain Times*

## Sponsor Donations

### Basic Sponsor Package: \$200

- Company logo (.jpg) displayed before each speaker session begins (on Powerpoint slide with all sponsor logos). Transparent background is recommended. Submit your company logo to [pwchidonations@gmail.com](mailto:pwchidonations@gmail.com) by January 11, 2021.
- Company logo (.jpg) displayed in rolling banner on virtual conference platform.
- Sponsor page on virtual platform website. Upload company graphics, details, webpage links etc., to your sponsor page via the Sponsor Portal. Instructions will be provided via email.

### Ala Carte Video Advertisement: \$300

- 30-second pre-roll company video (.mp4 up to 20 MB) or PowerPoint presentation (.pptx, include animations/timing if desired. Presentations will be looped for 30 seconds.) to be played during one time slot before a speaker presentation begins (Example: Wednesday 9 a.m. time slot means the 30-second video will be played on loop before all Wednesday 9 a.m. speaker sessions go live).
- Video advertisement will also be viewed prior to any session replays. Technical sessions can be replayed after going live and after the conference ends.
- The Pacific Water Conference committee will assign time slots.
- *Limited time slots available. Time slots available on a first come, first served basis.*
- Submit video advertisement to [pwchidonations@gmail.com](mailto:pwchidonations@gmail.com) by January 11, 2021.

Note: All content shall be in accordance with Pheedloop Terms of Use (<https://pheedloop.com/more/terms>). Content deemed inappropriate will be removed from the conference virtual platform at the PWC Committee's discretion.

Additional information on how to upload your company content will be provided. For general guidelines, see <https://support.pheedloop.com/article/415-design-guidelines-for-logos-and-event-graphics>.

If interested in making a donation, please contact Jay Stone at [pwchidonations@gmail.com](mailto:pwchidonations@gmail.com) or 808-521-5361.

Make checks payable to "Hawaii Water Environment Association," postmarked by January 11, 2021. Mailing Address: Jay Stone, Belt Collins Hawaii LLC, 2153 North King Street, Suite 200, Honolulu, HI 96819.

Both AWWA-HI Section and HWEA are 501(c)(3) non-profit organizations. Please consult your tax advisor or the IRS to determine whether your donation is tax deductible. If you require a W-9 form, please email your request to [pwchidonations@gmail.com](mailto:pwchidonations@gmail.com).